

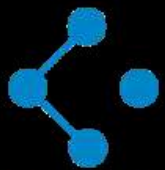


# GBS AFRICA

Genius Business Systems

## COMPANY PROFILE

ERP | CLOUD | SAAS | FLEET TRACKING



[www.gbsafrica.net](http://www.gbsafrica.net)

**GBS AFRICA**  
Genius Business Systems



## Introduction

Genius Business Systems (GBS- Africa) is a Software Service Provider based in Kenya and managed by highly experienced Information technology professionals and offers consulting services in the areas of Software Development and Business Process Automation. GBS has considerable experience delivering solutions in single and multi operating system environments.

GBS Africa through its alliances is able to attain goals and objectives which one company cannot achieve alone. These are based on a win-win mindset, mutual trust, commitment and the sharing of risks and rewards to benefit customers directly. Our professionals have several years of experience consulting with organizations and implementing our proposed and customer desired solutions.

With over 10 years of experience in the ERP industry, the management and its team continues to diversify and advance skillset of its team members through latest tools in technology. Africa has the need to adapt Technology in the SME market for specialized sectors such as Transport, Logistics, Manufacturing, Retail and Agriculture.

GBS Africa's focus has always been to "Exceed expectations" in providing Solutions which create a positive impact in the business world.

## Directors



### **SIDDIQUE HARUNANY: FOUNDER AND CEO**

(B. Tech - Computer Science, MBA International Business)

With more than 15 years of experience in the IT and Software Industry, Mr. Siddique Harunany is a qualified Software Engineer with an MBA in International Business. His experience in providing end to end Software Solutions to Business Enterprises has given rise to many companies replacing their manual operating procedures to full computerization.

He has excelled in transforming companies using Project Management approach, process Re-Engineering and Software Development.

As the CEO of his company, he spends quality time in empowering his team, introducing new solutions for the verticals the company serves and building an ecosystem within the organization that is geared towards growth and empowerment.



### **ZAHRA MOHAMEDALI: FINANCE DIRECTOR**

With experience in the Aviation Industry, Zahra joined GBS Africa and took charge of the Financial Management and Human Resource.

She brings her expertise in streamlining Finance, formalizing Contracts and handling the legal aspects of the organization.

GBS- Africa's Financials and Project Management systems have been fully automated for effective Audits and reporting under the leadership of Zahra Mohamed Ali.

## Our Mission

To provide highest quality services and solutions to our clients and a productive and Innovative environment for our employees to excel in the world of Information Technology

**Converge Values**

**Custom Solutions based on Individual Requirement**

GBS- Africa creates a solution which is optimized to your requirements; Custom by default. Contrast this with one size fits all bundles sometimes promoted by companies that rely mainly on product sales. Because we are vendor-independent, we can select the best-fit solution to minimize your total cost and maximize your Quality of Service.



## Technology Services

Our Technology Consulting focuses on delivering solutions across the following critical business areas:

- ERP Systems
- Web/Application Development
- Financial & Trading systems
- Cloud
- Quality Assurance
- Client Server Applications
- SAAS Model
- Enterprise Application Integration



## Emphasis on Solutions

As systems become more complex due to the dynamics of business among an organization's vendors, customers, employees and others, effective customization becomes an escalating challenge. We bring an unparalleled expertise in customizing the solutions without effecting historical transactions with proven methodologies and innovative technologies to match your needs.

## Quality, Delivery, Responsiveness and Price

We document our goals clearly on each of these crucial parameters and follow processes and standards to measure achievement continually and stay on target. There is no other way to go about it, is what each of us believe. Our high score on the customer appreciation index is a measure of how consistently we are able to deliver on these crucial parameters.



## GBS Africa - Process & Methodologies

GBS follows standard industry process models such as Spiral (incremental), Waterfall and Rapid Prototyping. Our methodology is determined based on the client's requirement and our vision is to always be a part of the client's success. Based on our vast experience in implementation of quality solutions for various clients, we recommend the spiral model for most projects as it helps reduce risk and time to market.

We have plan documentation templates ready for managing teams and various aspects of software development and implementation. Our development process involves planning and documenting specifically for each project aspect such as: Development Infrastructure & environment setup; Development methodologies; Project team set-up and resource ramp up; Resource management and attrition planning; Delivery management; Software configuration management; Quality management; Performance management; Metrics collection, Analysis & reporting.

## Competition Keys (Exceeds Expectations)

1. Specialize in the various business automation industry.
2. Understand in-depth client business requirements.
3. Bridge the gap between business and technology.
4. Steer clients through technology.
5. Innovate state-of-the-art turnkey solution and services
6. Deliver world-class end-to-end IT solutions.
7. Create long-term relationship with our clients.
8. Implement cutting-edge innovative solutions that meet client requirements with the reality of the situation.
9. Guarantee high quality of our deliverables.
10. Adopt international & best practice standards.
11. Continuous improvement.
12. We take special care to exceed the expectations of our diverse clients by continually making our products and services better.



## Products & Services

GBS Africa provides technical consultation, application development, business process automation and support services under the Annual maintenance contract.

Our products target the Trading vertical, Automobile, Logistics and Manufacturing industry. Our products are designed in innovated cutting-edge manner to meet the rapidly evolving and growing requirements.

Our comprehensive and flexible products and solutions are designed to:

1. Minimize paper work.
2. Reduce administrative costs.
3. Adopt International standards.
4. Sustain business workflow.
5. Enhance productivity.
6. Assure quality customer service.

### Products in the Trading Vertical

1. Inventory Module
2. Service Module
3. Financial Module
4. CRM



### Products in the Automobile Vertical

1. Inventory Module
2. Workshop Module
3. Imports Module



### Products in the Manufacturing Vertical

1. Raw materials and Inventory Management
2. Job costing for Customized Jobs and Assembly Process



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## Transport and Logistics Solutions

1. Workshop and preventive maintenance
2. Inventory Management for Spares
3. Fuel Management Integrated with Transport Operations
4. Transport Operations and Trip Management
5. Billing
6. GPS Vehicle tracking integrations

## Clearing and Forwarding

1. CNF for sea freight operations
2. Transport integration with CNF System
3. Financials

## Human Resource & Payroll

1. Full fledged HR & Payroll solution
2. Biometric Time & Attendance
3. Employee Performance Tracking



## Client's Testimonials

*"We're happy with the System and it allows us to monitor progress in our Workshop and Transport fleet on a real time basis from anywhere in the world. GBS also provide round the clock support which is critical to our operations" - Aaron Audo, Director - Transfers Kenya LTD.*

*"Genius Business Solutions have been a fantastic service provider; we at SGC see them as a real partner in our success and that is why we will continue to work with them. They are more than willing to go the extra mile to make our partnership work and consistently exceed our expectations. MoreTrack as a product offering is second to none and is exactly what we need to offer a world class service to our customers" - George Shinganya, C.E.O - SGC Investments LTD.*

